

Privacy and Security Why should I care?

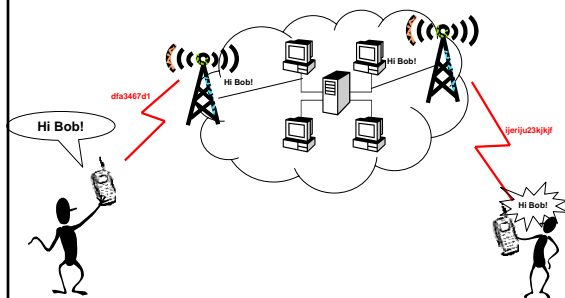


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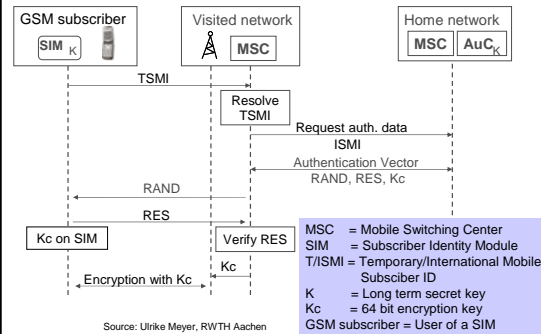
Security as Part of Day-To-Day Activities

- Internet
- Passwords
- Wireless Communication
 - WLAN
 - Bluetooth
 - Cell Phones
- RFID
- Biometrics
 - Passports
- Etc.

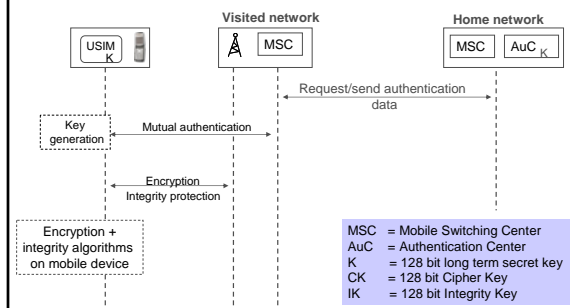
Cell Phones



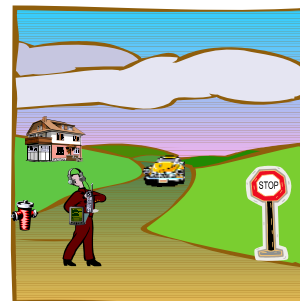
GSM Security



UMTS Security



Bluetooth/WLAN



Status

- **Bluetooth:**
 - Eavesdropping
 - Impersonation
 - Location Privacy
 - Weak Encryption
 - Bluebugging, bluesnarfing, etc.
- **WLAN:**
 - WEP (Wired Equivalent Privacy)
 - ◊ Weak Key Management
 - ◊ Problem with Integrity Protection, etc.
 - State-of-the-Art: WPA2 (Wi-Fi Protected Access)

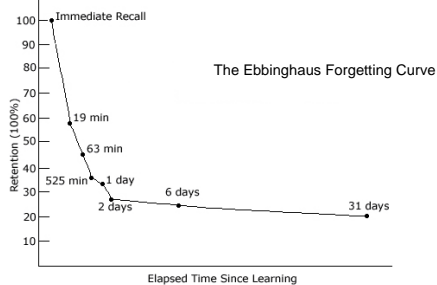


Authentication

- Something you know (e.g., password)
- Something you have (e.g., hardware token)
- Something you are (e.g., biometrics)



Why Password Reset?



Passwords

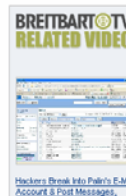
Hacker impersonated Palin, stole e-mail password

Sep 18 03:25 PM US Eastern
By TEEB BIRDIS
Associated Press Writer

231 Comments

22 diggs

AP Associated Press



WASHINGTON (AP) - Details emerged Thursday behind the break-in of Republican vice presidential candidate Sarah Palin's e-mail account, including a first-hand account suggesting it was vulnerable because a hacker was able to impersonate her online to obtain her password.

The hacker guessed that Alaska's governor had met her husband in high school, and knew Palin's date of birth and home Zip code. Using those details, the hacker tricked Yahoo Inc.'s service into assigning a new password, "popcorn," for Palin's e-mail account, according to a chronology of the crime published on the Web site where the hacking was first revealed.

The FBI and Secret Service launched a formal investigation Wednesday. Yahoo declined to comment Thursday on details of the investigation, citing Palin's privacy and the sensitivity of such investigations.

http://news.yahoo.com/s/ap/20080918/ap_on_hi_te/palin_hacked

Passwords cont'd

Passwords cont'd

Typical Security Questions

- Make of your first car
- Mother's maiden name
- City of your birth
- Date of birth
- High school you graduated from
- First name of your best friend
- Name of your pet



Some Data Mining...

- Make of your first car?
 - Until 1998, Ford has >25% market share (US market)
- First name of your best friend?
 - 10% of males named James (Jim), John, or Robert (Bob or Rob)
- Name of your first / favorite pet?
 - Top pets names are listed online



Another Problem: Users Forget Answers

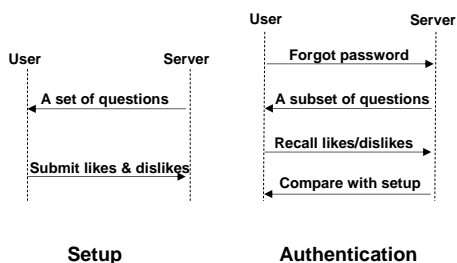
- Name of the street you grew up on?
 - There may have been more than one
- First name of your best friend?
 - Friends change
- City in which you were born?
 - NYC? New York? New York City? Manhattan? The Big Apple?

Intuition

Preference-based Authentication:

- Preferences are more stable than long-term memory (confirmed by psychology research)
- Preferences are rarely documented (in contrast to city of birth, brand of first car, etc.)

Our Approach



Questions and User Interface

1: My favorite and least favorite TV programs:			
Reality shows	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
News	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Sports programs	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Sitcoms	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Dramas	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Minis	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Soap operas	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Game show	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Documentaries	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
2: My favorite and least favorite cuisines:			
American	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Barbque	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike
Cuban/Southern	<input type="radio"/> Really like	<input checked="" type="radio"/> Don't care / Don't know	<input type="radio"/> Really dislike

Questions chosen from dating websites relating to TV programs, Food, Music, Hobbies, etc.

New Interface: Setup

Items	Likes	Dislikes
Music	1. Country music (L)	1. Indie music (D)
Food	2. Painting (L)	2. Fashion (D)
Places	3. Karaoke (L)	3. Casino gambling (D)
Tv	4. Cycling (L)	4. Playing soccer (D)
Sports	5.	5.
Interests	6.	6.
Playing baseball (L/D)	7.	7.
Playing golf (L/D)	8.	8.
Doing martial arts (L/D)	(Choose 4 more Likes)	(Choose 4 more Dislikes)
Doing yoga (L/D)		
Racing motocross (L/D)		
Playing hockey (L/D)		

<http://blue-moon-authentication.com/>

New Interface: Authentication

	Like	Dislike
Fashion	<input type="radio"/>	<input type="radio"/>
Going to political events	<input type="radio"/>	<input type="radio"/>
Going to flea markets	<input type="radio"/>	<input type="radio"/>
Doing yoga	<input type="radio"/>	<input type="radio"/>
Country music	<input type="radio"/>	<input type="radio"/>
Casino gambling	<input type="radio"/>	<input type="radio"/>
Watching golf	<input type="radio"/>	<input type="radio"/>
Painting	<input type="radio"/>	<input type="radio"/>
Going to the opera	<input type="radio"/>	<input type="radio"/>

Under the Hood

- Small reward for each correct answer
- Large penalty for each incorrect answer
- Comparison to a suitable threshold
- Amounts for reward and penalty depend on the uncertainty of the answers

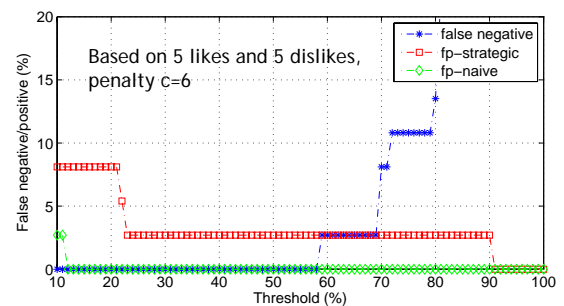
Adversary Model

- Naïve attack
 - The adversary randomly selects likes and dislikes during the authentication
- Strategic attack
 - The adversary knows the distribution of answers (like-rates and dislike-rates)
 - The adversary selects a combination to maximize his success rate

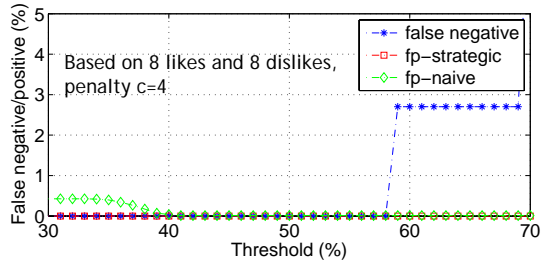
Security / Usability

- False negative / positive error rates
- Requires finding of suitable parameters to balance and minimize error rates
 - Amount of penalty for incorrect answers/amount of reward for correct answer
 - Threshold to pass the authentication

Security: User Study



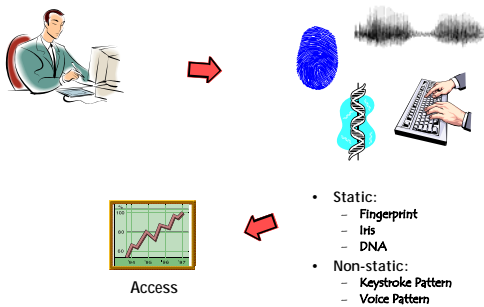
Security: Simulation



Next Steps?

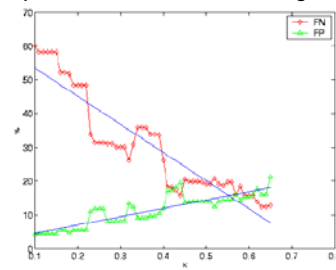
- Additional user studies
- Other attacker models
- Social networks

Biometrics

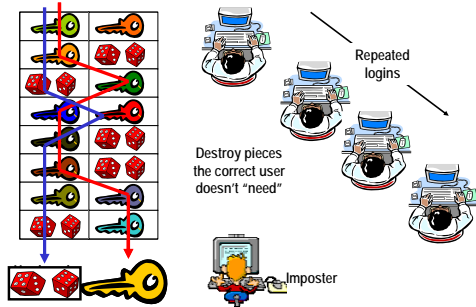


Biometrics: Problem

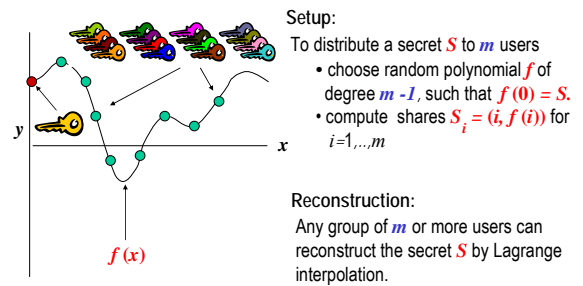
- “False positive” und “false negative”



Multi-Factor Authentication

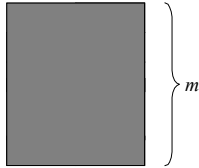


Shamir's Secret Sharing Scheme



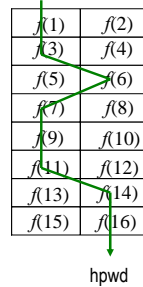
Initialization

- 1) User chooses her password **pwd**
- 2) Login program chooses random secret **hpwd** from, e.g., \mathbf{Z}_q , where q is a 160-bit prime
- 3) Generate shares $f(2i-1)$ and $f(2i)$ for $i=1, \dots, m$ of hpwd
- 4) Arrange shares in a $m \times 2$ table
- 5) Encrypt table with pwd



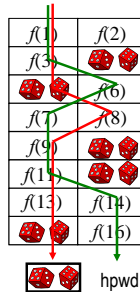
Logging In

- 1) User enters pwd
 - decrypt instruction table
- 2) For each φ_i
 - if φ_i measured $< t_i$, use point in left column of i -th row
 - if φ_i measured $> t_i$, use point in right column of i -th row
- 3) Use values to reconstruct hpwd
- 4) Verify hpwd



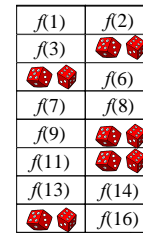
Hardening the Password

- If user reliably repeats φ_i
 - if φ_i usually measures $< t_i$, then perturb right column of i -th row
 - if φ_i usually measures $> t_i$, then perturb left column of i -th row
- Other typing yields **wrong** reconstruction; online attacker can't log in!
- Correct user still logs in easily



Dictionary Attacks

- Attacker guesses passwords, decrypts table with each
- For each incorrect guess, the resulting table is random
- For the correct guess, the resulting table is the correct one
- **Key question:** How efficiently can an attacker distinguish these cases?



Alternative Construction: Vector Spaces

- Choose $\{\mathbf{v}_i^0, \mathbf{v}_i^1\}_{1 \leq i \leq m} \subset \mathbf{Z}_q^m$ such that
- $\det(\mathbf{v}_1^0, \dots, \mathbf{v}_m^0) \bmod q = \text{hpwd}$
 - Choose unimodular matrix $U = \Pi U \Pi^{-1}$ where U is upper triangular matrix with diagonal entries 1, Π permutation matrix.
 - Determine second set of vectors as:

$$(\mathbf{v}_1^1, \dots, \mathbf{v}_m^1) = (\mathbf{v}_1^0, \dots, \mathbf{v}_m^0) * U \bmod q$$

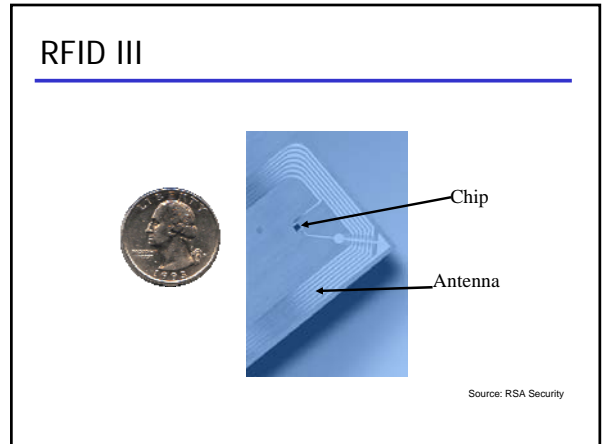
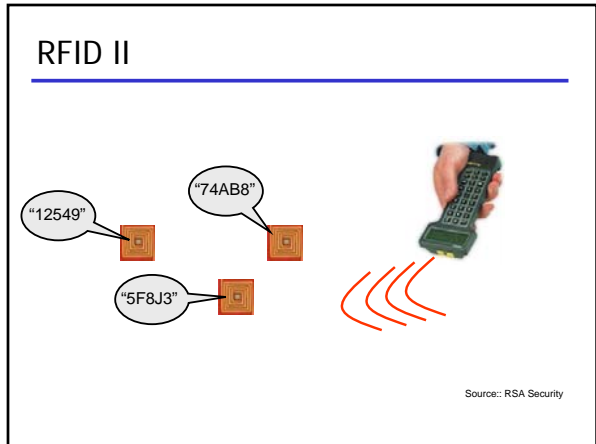
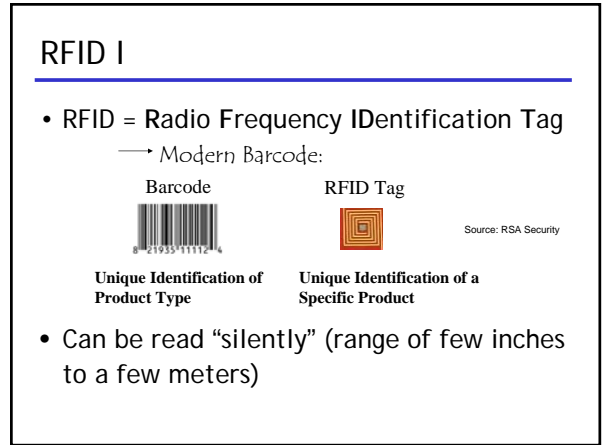
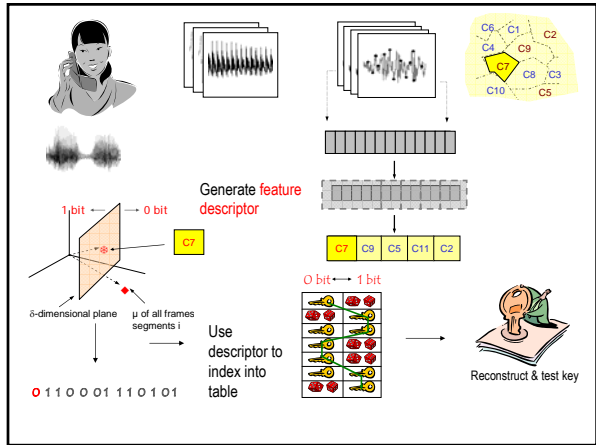
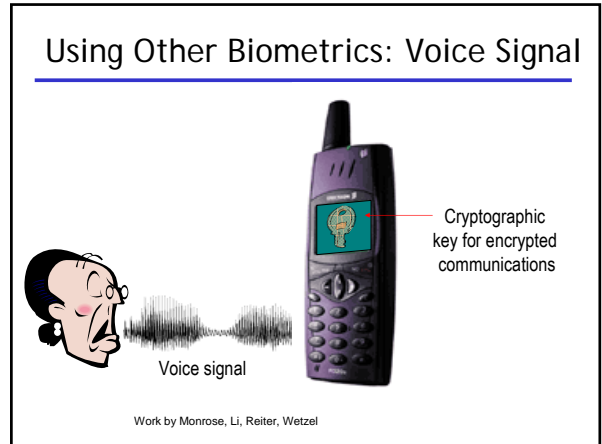
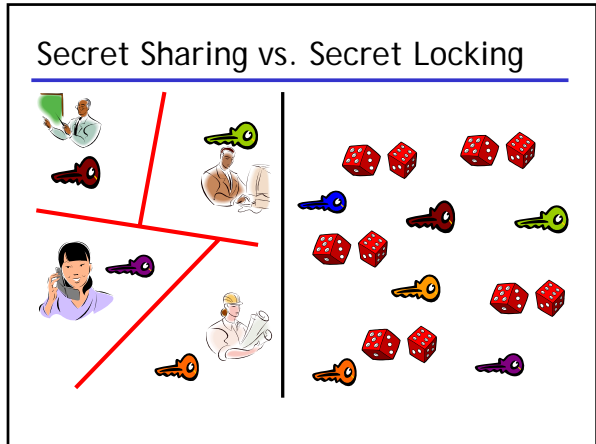
Approach to Security Analysis

- Represent the choice for value of feature i as function of a Boolean variable:

$$\varphi(x_i) = \text{if } x_i \text{ then } \mathbf{v}_i^0 \text{ else } \mathbf{v}_i^1$$
 Expand determinant computation as Boolean formula.
- Finding zeros of polynomial representing the determinant

$$\det(\mathbf{v}_1^0 - \mathbf{v}_1^1, (I-x_2) \mathbf{v}_2^0 + x_2 \mathbf{v}_2^1, \dots, (I-x_m) \mathbf{v}_m^0 + x_m \mathbf{v}_m^1)$$

- Connection to quadratic cryptanalysis (security evaluation of AES)



RFID IV

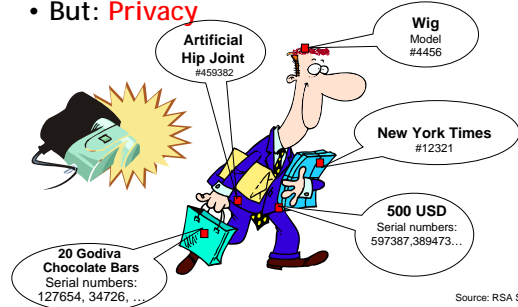
- Applications:
 - WalMart, Metro
 - E-ZPass
 - ExxonMobil Speedpass
 - Etc.
- Advantages:
 - Logistics
 - Unique identification
 - Etc.



Source: RSA Security

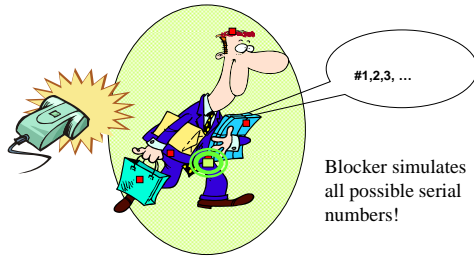
RFID V

- But: **Privacy**



Source: RSA Security

RFID VI: Privacy



Source: RSA Security

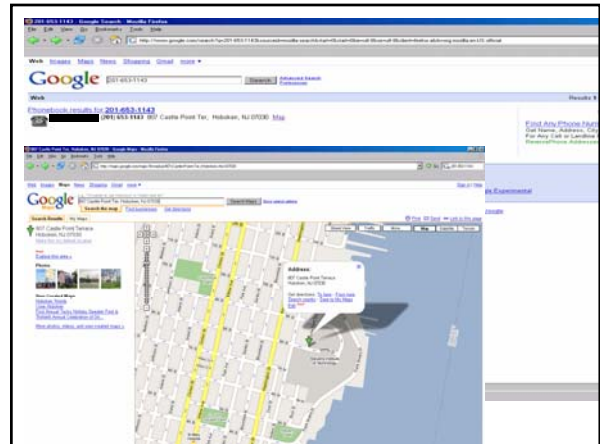
Privacy: Some Food for Thought

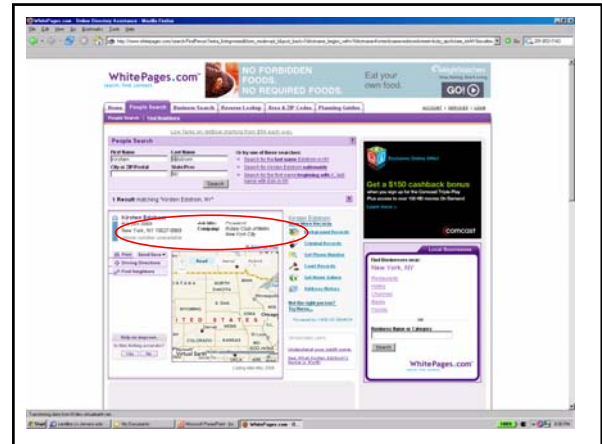
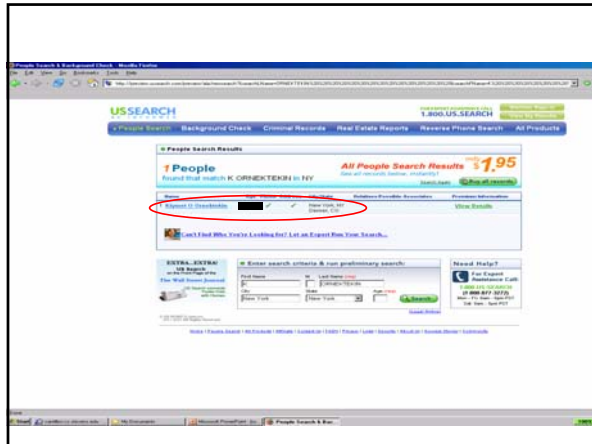
- If asked, do you provide the cashier with your phone number?
- Do you use consumer cards?
- Do you put long lists of email addresses in the to/cc fields?
- Do you use Google services?
- Is your phone number listed?
- Do you do customer surveys and provide personal information?
- What information do you provide on your webpage/on your blog?
- What information do you provide as part of social networks?
- ...

Privacy: Some Food for Thought

- If asked, do you provide the cashier with your phone number?
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- Do you use Google services?
- Is your phone number listed?
- Do you do customer surveys and provide personal information?
- **What information do you provide on your webpage/on your blog??**
- **What information do you provide as part of social networks?**
- ...

Data Mining





Remember...

- Don't put in an email what you would not put on a postcard!
- Assume that what you post on the Web will be out there once and forever! The Web does NOT forget!
- Think about PRIVACY every time someone requests some personal information from you!

The Fascination of Cybersecurity

Manifold aspects:

- Technology
 - Hardware
 - Software
 - (Mathematical) foundations
- Economy
- Law
- Society
- Politics
- ...

PC:
$$L_{i,j} = \frac{1}{\sum_k L_{i,k} + \sum_k L_{k,i}}$$

3PR: Sum of Ranks – Commitment

The diagram shows a network of nodes and edges, representing a graph structure. The nodes are arranged in a hierarchical manner, with some nodes having multiple children. The edges represent connections between the nodes.

Thanks for your Attention!

Questions?

The image shows a cartoon illustration of a person with a question mark above their head, looking confused. Below the cartoon is a photograph of the New York City skyline at night, with the Empire State Building prominently featured.